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MARKETING

## Headlines: Tiffany, China real estate, Realtors, LVMH, Bottega Veneta

October 16, 2023



*For the 2023 Blue Book high jewelry collection unveiling exhibition in Shanghai, Tiffany created an immersive experiential space resembling a deep-sea dive, which included a "Sea Cave" zone and an "Infinite Coral Garden" zone. Image credit: Tiffany & Co.*

By STAFF REPORTS

Curated headlines by Luxury Roundtable

We bring you the latest headlines in luxury to save you time. Please note that most sources are behind paywalls.

[Out of the Blue: Tiffany premieres its Blue Book 2023 Fall collection in Shanghai as part of its China growth strategy](#)

For the first time in Tiffany & Co.'s 186-year history, the American jeweler has chosen Shanghai for the global premiere of its iconic Blue Book, the Fall 2023 expression "Out of the Blue." (Jing Daily)

[Be excitingly boring: How luxury brands can thrive in times of uncertainty](#)

The recent announcement of LVMH's sales growth in Q3 2023 of a mere [1 percent](#) has sent ripples through the industry. Critics, quick to sound the alarm bells, have declared it the impending demise of luxury. (Jing Daily)

[China bet it all on real estate. Now its economy is paying the price](#)

After relying on a borrow-to-build model for decades, Beijing must make difficult choices about the country's housing market and economic future. (The New York Times)

[Interior designs that bring Hollywood home](#)

Popular TV and movie sets are influencing many to seek out expert designs to transport them to La La Land. (The Wall Street Journal)

[Realtors face an antitrust reckoning](#)

A federal trial starting Monday could yield major benefits for home buyers. (The Wall Street Journal)

## Influencers and CEOs take their brands to LinkedIn

Once purely a jobs board, users say the platform is now more valuable than rivals. (Financial Times)

## Queuing is not a luxury experience

It's time for executives to rethink the lines outside luxury stores. (The Business of Fashion)

## How 2023 became the Year of the Lab-Grown Diamond

Consumers are increasingly buying into the idea of lab-grown stones, altering long-held jewelry industry standards for how diamonds are sold. (The Business of Fashion)

## The party may be over, but LVMH has moves to make

This week, softening sales growth at the French giant was the latest sign that the post-pandemic luxury boom is over, but chairman Bernard Arnault may be able to play the weak market to his advantage. (The Business of Fashion)

## Bottega Veneta establishes new academy

The Accademia Labor et Ingenium will train and hire 50 students per year to further develop artisanal craftsmanship. (The Business of Fashion)

## Should beauty brands hold runway shows?

Mac Cosmetics and L'Oral Paris held star-studded runway shows during fashion month, where beauty and fashion were both in the spotlight. Does it translate into sales? (Vogue Business)

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