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MARKETING

Headlines: Gucci, looking rich, Instagram, Prada, Chelsea, Saudi Arabia

October 3, 2023



The Christofle store at Bal Harbour Shops in Bal Harbour, Florida. Image credit: Christofle

By STAFF REPORTS

Curated headlines by Luxury Roundtable

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[How to look rich](#)

Perform ease but get the details right. (Financial Times)

[Portugal to scrap fiscal injustice' of tax breaks for foreign residents](#)

Prime minister Antnio Costa says incentive no longer makes sense and will be eliminated next year. (Financial Times)

[Meta to charge users in EU for ad-free Instagram and Facebook](#)

Tech group plans a \$14 monthly subscription fee for access via mobile. (Financial Times)

[Gucci, Chanel and other luxury retailers splurge on American real estate](#)

Premium brands expand in U.S., pursuing new markets as their customers stay true to in-store shopping; a boutique in Detroit. (The Wall Street Journal)

[Decoding 2023's Web3 retail trends post-NFT rush](#)

With NFT and metaverse hype having dissipated at the end of 2022, this year, brands are looking outside of the box to harness Web3 tech. Photo: Ralph Lauren. (Jing Daily)

[The Saudi Fashion Commission makes its pitch in New York](#)

The Vision 2030 plan has the kingdom investing in fashion with an opportunity to build from the ground up. (WWD)

Lorenzo Bertelli: The Prince of Prada prepares to take the wheel

The 35 year-old former racecar driver son of designer Miuccia Prada and the company's chairman Patrizio Bertelli is restructuring the Milanese group from the inside out. (The Business of Fashion)

How Chelsea became the unlikely center of the art world

The art business took over a neighborhood on the Far West Side of Manhattan previously known as Gasoline Alley. Then the city turned the area into a monument to real estate developers.' (The New York Times)

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