

Invitation to take The State of Luxury 2024 Survey, receive full report

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Richemont, owner of Cartier and Van Cleef & Arpels, is reorganizing its retail brand makeup. Image: Richemont

By LUXURY ROUNDTABLE INTELLIGENCE

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[Please click or tap here to take the State of Luxury 2024 survey now.](#) We will be please to send you the full report upon the research's completion.

How will this year turn out for luxury brands, retailers and professionals?

Here, at Luxury Roundtable, we are partnering with Unity Marketing and Affluent Consumer Research Co., to help luxury marketers navigate an environment of ostensibly steady demand amidst geopolitical uncertainty.

Please take a few minutes to answer the questions in this [State of Luxury 2024 survey](#). It will give you a structured way to think about your company's performance in 2023 and the results will provide insights to help you develop plans to be more successful this year.

The objectives of the survey are:

- Identify industry trends: Assess the key trends affecting businesses in the luxury business
- Peer-to-peer sharing: Provide a forum to share insights and cross-pollinate ideas across and between different sectors and players in luxury
- Inspiration and education: Gain new perspectives to drive innovative ideas and business practices by seeing how others in luxury view the current market

As a thank-you for your help, we will share the State of Luxury 2024 report, including the complete results and analysis.

For immediate gratification, you will receive the Leadership chapters from Unity Marketing president Pamela N. Danziger's latest book, *The Corporateneur Plan*, co-authored with Ken Rohl. These chapters will help you be a more inspiring business leader.

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